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Environmental economist and television producer Pamela Peeters announces the second edition of the international film festival "Sustainable Planet"™ in order to bring widespread awareness to the UNESCO Decade on Sustainable Education.

NEW YORK, March 24th, 2007 - Belgian born Pamela Peeters, producer and host of the feel good TV show "Our Planet," has been mainstreaming Sustainable Development for the past five years. She joined the **US partnership for the UNESCO decade on sustainable education** in March of 2005. A fundraiser cocktail party will be held at Frederick's (8 West 58th St) on Tuesday, March 27th from 6.30 pm until 9.00 pm and will contribute in making the 2007 edition a success.

FILM FESTIVAL

"Sustainable Planet™" is **the film festival that promotes sustainable development (*)**. It is the platform where moviemakers meet with for-profit and non-profit organizations in order to watch movies and discuss sustainable solutions for a selected theme in an entertaining way. In its first year, the festival already connected 12 countries worldwide. In its second year, movies from all over the world will be screened and will showcase sustainable practices that work.

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() Sustainable Development means that as a global society we strive to maintain a delicate balance between the human need to improve lifestyles and feeling of well-being on one hand, and preserving natural resources and ecosystems, on which we and future generations depend.*

EVENT

The Film Festival “Sustainable Planet” will be organized at the **Lighthouse theatre on April 29th of 2007 in order to celebrate Earth day**. A fundraiser cocktail party will be held at Fredericks on March 27th from 6.30 pm until 9.00 pm.

COMPETITION

Two competitions are simultaneously taking place. An **“adult/professional” one and its “youth” version**. Here it is up to five schools to submit their video clip (5 minutes maximum) that showcases community building and/or environmental care.

THEME IS ENERGY

Every year, one theme, related to the economic, the environmental or the social pillar of the sustainable development policy is selected. For 2006, **the theme was “water” as to also celebrate the UN decade on water. The theme of this year is ENERGY.**

THE 2007 SELECTION OF THE JURY will be announced during the cocktail party.

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BACKGROUND INFORMATION

- More on Pamela Peeters : www.pamelapeeters.com
Pamela Peeters, **an environmental economist specialized in sustainable development**, produced over 200 episodes of her TV show “our planet”, various short films and radio segments. Her talent as a producer, a camera woman and on camera talent is known on an international level.
- More on “Our Planet” : www.our-planet.net
The TV show **"our planet"** **portrays innovators in the field of sustainable living**. Collaborators of the past range from David Carradine, Hillary Clinton, Gloria Steinem, Anita Roddick to Wangari Mathai. The show has been airing since four years on MNN. A double DVD has been released.